



CHARTERED ACCOUNTANTS

# Accounting Firm Tallies the Votes: And the Winner Is . . .



CCMA 2004 Awards Show—Roots Segment:  
All Artists  
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**Danzinger & Hochman . . .** an accounting firm in Toronto, has been providing services to the Awards Committee of the Canadian Country Music Association (CCMA) over the last six years. The CCMA hosts the annual Canadian Country Music Awards Show that recognizes top artists for their contributions to country music in Canada.

a scanner at the Danzinger & Hochman offices. Ballot forms were designed using the Teleform software, printed and mailed to CCMA members across Canada. Members returned completed ballots by mail to the accounting firm where they were scanned and the information was electronically captured using Teleform. The data was exported to an MS Excel file that could be used for determining the award results.

## The Challenge

Members of the CCMA are asked to vote for their favourite country music artists in many categories each year. Several thousand ballots are submitted in this process. Danzinger & Hochman required an efficient, secure and accurate method of processing ballots that would assist them in determining official award recipients.

In 2004, an online balloting process for CCMA members was launched, where the Teleform eForms module was utilized on the internet to process the balloting information. Members login to the voting page at the CCMA website using a secure PIN generated by software developed at Connectis and provided to them by Danzinger & Hochman, where they cast their votes online. Votes are entered into a form designed with Teleform Designer, processed by the eForms module and exported to an MS Excel file. A tabulation application developed by Connectis' Professional Services Group tallies the votes and delivers the award results to the firm.

## The Solution

The firm recently employed Connectis' Professional Services Group (PSG) to develop an online balloting system that would collect, process and deliver the results of the CCMA's member votes.

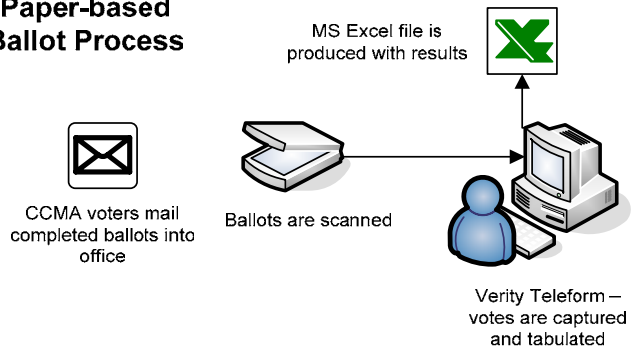
Originally, Verity Teleform was installed on a desktop PC running Windows 2000 and

CASE SUMMARY
<b>Company:</b> Danzinger & Hochman, Toronto
<b>Industry:</b> Accounting
<b>Application:</b> Balloting System
<b>Challenge:</b> Develop a secure balloting system that would collect votes, capture and process the information electronically, then deliver an Excel file with the results.
<b>Solution:</b> Connectis Professional Services Group, Verity Teleform, Verity eForms
<b>Results:</b> Awarding key contributors in the Canadian country music industry is a simple, secure process for both voters and the CCMA. The launch of online voting for the CCMA Awards in 2004 increased return on voting by members by over 30%.

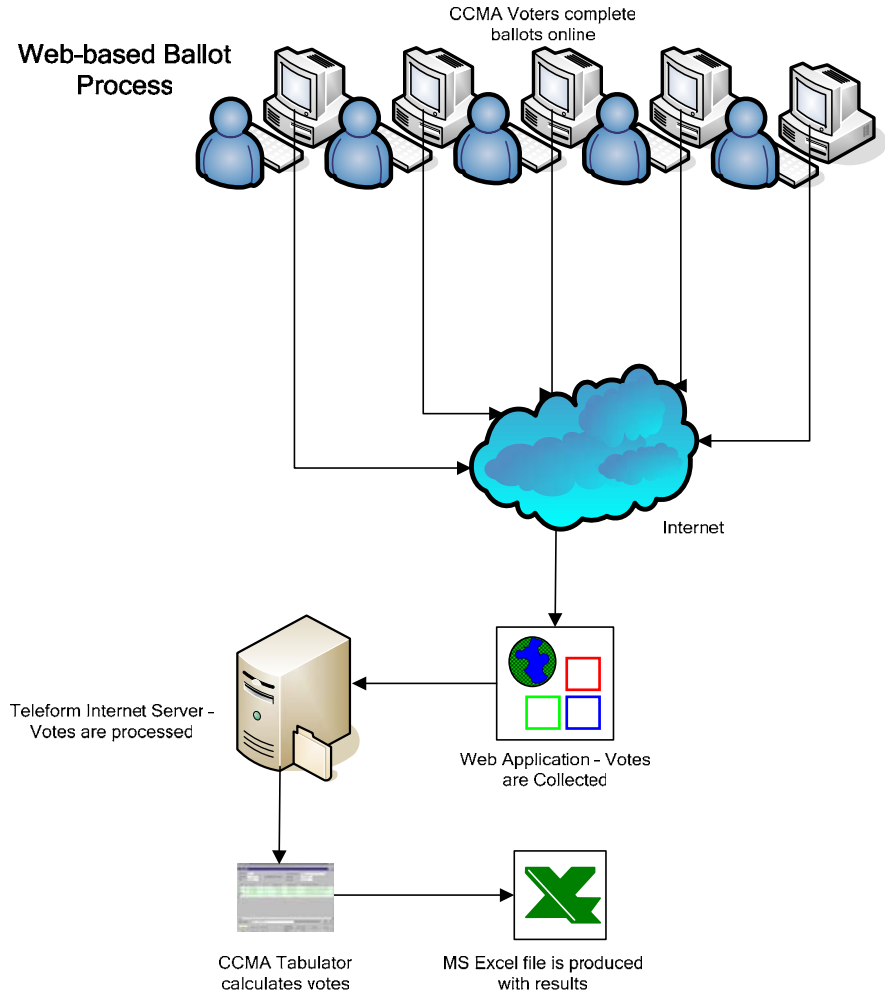
## The Results

The original paper-based process and the latest online process has enabled Danzinger & Hochman to manage a secure, efficient and accurate voting method that delivers the winners for an important Canadian cultural event. The launch of online voting for the CCMA Awards in 2004 increased return on voting by members by over 30%. The CCMA encourages the growth and development of country music in Canada and the technology utilized by the accounting firm has made awarding key contributors in the industry a simple process for both voters and the association.

### Paper-based Ballot Process



### Web-based Ballot Process



**Verity.**  
**TeleForm**

Capture | Process | Deliver

ABOUT CONNECTIS

Our expertise is in Business Process Automation (BPA) solutions for business: providing consulting services, IT, software deployment, and project management services focused on lowering organizational Total Cost of Ownership (TCO). Connectis delivers a measurable Return on Investment (ROI) by integrating your ERP, CRM, the web, desktop,



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